

## **Festival Sponsor**

## **Financial Support Options**

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Advertising Signs		
\$30	<ul> <li>St. Thecla Family - Special 18" x 24" lawn sign</li> <li>Display your family name, recognize a special occasion, wish a St. Thecla Hawks sports team good luck, etc.</li> </ul>	
\$150 first year Returning Advertisers \$100	• 2' x 3' sign with your name/logo displayed in the Main Tent	
<b>\$200 first year</b> Returning Advertisers \$150	• 2' x 4' sign with your name/logo displayed in the Main Tent or Children's Game Tent	
Sponsor Choices		
General Sponsors \$500	<ul> <li>Includes a banner 3' x 5' full color</li> <li>Mention as Sponsor during the event</li> </ul>	
Entertainment, Food & Security Sponsors \$1,000	<ul> <li>Includes a banner 3' x 10' full color inside the main tent</li> <li>Printed name in St. Thecla Facebook ad</li> <li>Mention as Sponsor during the event</li> </ul>	
Main Tent Sponsors \$2,000	<ul> <li>Includes a banner 3' x 20' full color on the main tent</li> <li>Printed name in St. Thecla Facebook ad</li> <li>Mention as Sponsor during the event</li> </ul>	
Gold Sponsors \$3,000	<ul> <li>Includes a banner 3' x 20' full color above main stage</li> <li>2' x 4' sign facing Metropolitan Parkway</li> <li>Printed name in all ads and St. Thecla Facebook ad</li> <li>Coordinated promotion with your organization's marketing team</li> <li>Mention as a <i>Major Festival</i> Sponsor during the event</li> </ul>	
Platinum Sponsors \$7,500	<ul> <li>Ride designated as sponsored by your business</li> <li>Includes a banner 3' x 20' full color</li> <li>2' x 4' sign facing Metropolitan Parkway</li> <li>Printed name in all ads and St. Thecla Facebook ad</li> <li>Coordinated promotion with your organization's marketing team</li> <li>Mention as <i>Children's Rides</i> Sponsor during the event</li> </ul>	

- Contact Sponsor at festival@StThecla.com for more information about giving opportunities
- Email logos and sponsor information exactly as it should appear on the sign to attention Sponsor at <u>festival@StThecla.com</u>
- Logo files should be sent in .tif, .jpg, .pdf format and be at least 300 dpi
- Must be received before August 23, 2024 in order to print in time for festival

Please complete the information below. Return this form and payment to:

## St. Thecla Festival, 20740 S. Nunneley Road, Clinton Township, MI 48035

Advertising Signs	Sponsorship Choices		
☐ St. Thecla Family Lawn Sign 18" x 24" - \$30	☐ General Sponsor - \$500		
☐ 2' x 3' - \$150 first year	☐ Entertainment/Food/Security - \$1,000		
☐ Returning advertiser - \$100	☐ Main Tent - \$2,000		
□ 2' x 4' - \$200 first year	☐ Gold Sponsor - \$3,000		
☐ Returning advertiser - \$150	□ Platinum Sponsor - \$7,500		
Payment			
Enclosed is my check for \$ payab	ole to St. Thecla		
Business Name	Contact Person		
Address			
Phone	Email		