

## **Festival Sponsor**

## **Financial Support Options**

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|--|--|--|
| Advertising Signs  |  |  |
| \$30   | <ul> <li>St. Thecla Family - Special 18" x 24" lawn sign</li> <li>Display your family name, recognize a special occasion, wish a St. Thecla Hawks sports team good luck, etc.</li> <li>Send us the exact wording as it should appear on the sign.</li> </ul>   |  |
| \$150 first year<br>Returning Advertisers \$100            | • 2' x 3' sign with your name/logo displayed in the Main Tent  |  |
| <b>\$200 first year</b> <i>Returning Advertisers \$150</i> | • 2' x 4' sign with your name/logo displayed in the Main Tent or Children's Game Tent  |  |
| Sponsor Choices  |  |  |
| General Sponsors<br>\$500                                  | <ul> <li>Includes a banner 3' x 5' full color</li> <li>Mention as Sponsor during the event</li> </ul>  |  |
| Entertainment, Food & Security Sponsors \$1,000            | <ul> <li>Includes a banner 3' x 10' full color inside the main tent</li> <li>Printed name in St. Thecla Facebook ad</li> <li>Mention as Sponsor during the event</li> </ul>  |  |
| Main Tent Sponsors<br>\$2,000                              | <ul> <li>Includes a banner 3' x 20' full color on the main tent</li> <li>Printed name in St. Thecla Facebook ad</li> <li>Mention as Sponsor during the event</li> </ul>  |  |
| Major Festival Sponsors<br>\$3,000                         | <ul> <li>Includes a banner 3' x 20' full color above main stage</li> <li>2' x 4' sign facing Metropolitan Parkway</li> <li>Printed name in all ads and St. Thecla Facebook ad</li> <li>Coordinated promotion with your organization's marketing team</li> <li>Mention as a <i>Major Festival</i> Sponsor during the event</li> </ul>                                       |  |
| Children's Rides Sponsor<br>\$7,500                        | <ul> <li>Ride designated as sponsored by your business</li> <li>Includes a banner 3' x 20' full color</li> <li>2' x 4' sign facing Metropolitan Parkway</li> <li>Printed name in all ads and St. Thecla Facebook ad</li> <li>Coordinated promotion with your organization's marketing team</li> <li>Mention as <i>Children's Rides</i> Sponsor during the event</li> </ul> |  |

- Contact Amy Galea at festival@StThecla.com for more information about giving opportunities
- Email logos and sponsor information exactly as it should appear on the sign to attention of Amy Galea at <u>festival@StThecla.com</u>
- Logo files should be sent in .tif, .jpg, .pdf format and be at least 300 dpi
- Must be received before August 15, 2022 in order to print in time for festival

Please complete the information below. Return this form and payment to:

## St. Thecla Festival, 20740 S. Nunneley Road, Clinton Township, MI 48035

| Advertising Signs                                      | Sponsorship Choices                     |  |  |
|--|---|--|--|
| □ St. Thecla Family Lawn Sign 18" x 24" - \$30         | ☐ General Sponsor - \$500               |  |  |
| □ 2' x 3' - \$150 first year                           | ☐ Entertainment/Food/Security - \$1,000 |  |  |
| ☐ Returning advertiser - \$100                         | ☐ Main Tent - \$2,000                   |  |  |
| □ 2′ x 4′ - \$200 first year                           | ☐ Major Festival Sponsor- \$3,000       |  |  |
| ☐ Returning advertiser - \$150                         | ☐ Children's Rides Sponsor- \$7,500     |  |  |
|  |   |  |  |
| Payment  |   |  |  |
| Enclosed is my check for \$ payable to St. Thecla      |   |  |  |
| Call St. Thecla at 586-791-3930 to pay by credit card. |   |  |  |
|  |   |  |  |
| Business Name  | Contact Person                          |  |  |
|  |   |  |  |
| Address  |   |  |  |
|  |   |  |  |
| Phone  | Email                                   |  |  |
|  |   |  |  |
|  |   |  |  |